



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Hiland Dairy Announces New District Sales Manager in Kansas City

Hylton promoted from assistant sales manager

KANSAS CITY, Mo., February 19, 2020 – Terry Hylton was promoted to district sales manager for Hiland Dairy, Kansas City location. Hylton is responsible for leading and coaching the Kansas City sales team. Terry is also accountable for demonstrating Hiland Dairy's core values and for building customer relationships.

"Terry is an outstanding choice to lead the sales team and brings a wealth of knowledge, experience, and relationship-building skills to the team. We are more than excited to have Terry in this leadership position at Hiland Dairy," said General Manager Ron Benefiel.

Hylton was formerly Hiland's assistant sales manager and will replace Mike Dorrian, who was promoted to a position within Hiland's parent company, Prairie Farms Dairy.

Terry has extensive experience in the dairy industry and joined Hiland Dairy in 2016. "I enjoy building relationships with Hiland's business customers and being their dairy 'consultant' to help grow their business," said Hylton.

When he is not working, Terry and his wife of 30 years can be found traveling the country on a motorcycle.

About Hiland Dairy Foods Company

Hiland Dairy, based in Springfield, Missouri, is a leading farmer-owned dairy foods company. Their widely loved products include ice cream, milk, butter, cheese, and eggnog. Hiland Dairy has expanded beyond dairy and has a wide variety of other beverages, such as Red Diamond Tea, lemonade, and fresh juices.

As a farmer-owned company, Hiland employs more than 2,500 people throughout Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas. Hiland's farmer-owners are just miles from the Hiland processing plants where our milk goes from the farm to the shelves within 48 hours. Hiland strongly believes in the community and is committed to our environment. Using eco-friendly processes, Hiland continues to provide wholesome dairy to a healthy world. Learn more at <http://www.hilanddairy.com/company/media-center>

