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HILAND DAIRY INTRODUCES GREEK YOGURT TO PRODUCT LINEUP

Seven new flavors sure to please all Greek yogurt lovers

SPRINGFIELD, Missouri (August 2, 2013) – Eating smart has now gotten tastier with the introduction of Hiland Dairy’s new nonfat Greek yogurts. The tangier, creamier style of yogurt packs a protein punch over its conventional yogurt counterpart, with nearly twice the grams of protein per serving.

“Protein plays a very important role in the human body,” said Gary Aggus, President/General Manager of Hiland Dairy. “Protein provides fuel for your body and helps you feel fuller longer which can lead to healthy eating habits.” Aggus added “We wanted to offer a product to our customers that is full of rich, creamy flavor and delivers steady and sustained energy throughout the day. Plus, the straining process removes some of the milk sugar, lactose, making Greek yogurt less likely to upset the lactose-intolerant.”

Starting this month, customers will see the shelves stocked with seven popular nonfat Greek yogurt flavors to choose from: Vanilla, Strawberry, Raspberry, Blueberry, Black Cherry, Peach and Pineapple. While each flavor provides a delightful taste on its own, they also offer true versatility when incorporated into a variety of recipes, snacks and smoothies.

For Hiland Dairy Greek Yogurt images and company logo please visit our media center:

<http://hilanddairy.com/company/media-center>

About Hiland Dairy

For more than 75 years, Hiland Dairy has been delivering fresh, wholesome dairy products to the Midwest. Hiland is proud to be farmer-owned producing dairy products with milk from local dairy farms, most located within 100 miles of our 11 Hiland Dairy plants in Arkansas, Kansas, Missouri, Nebraska and Oklahoma. As a full-service dairy, Hiland’s quality products include milk, buttermilk, eggnog, ice cream, yogurt, cottage cheese, sour cream and dips, half and half, whipping cream, butter and cheese. Hiland also produces fresh orange and apple juice, lemonade and fruit punch. In addition, Hiland Dairy produces and distributes Red Diamond Tea, Health Wise Probiotic Yogurt, YoPhoria Smoothies – as well as a full line of Iced Coffee, Lactose Free Milk, Almond Milk and Soy Milk. The company serves customers in several states, including Arkansas, Colorado, Iowa, Illinois, Kansas, Missouri, Nebraska, Oklahoma, South Dakota, Wyoming and Texas.

Hiland Dairy is committed to delivering wholesome dairy products from milk that is naturally delicious and full of important nutrients – with no artificial growth hormones. We care deeply about preserving our water, land and natural resources for future generations. To that end, we also reduce waste, reuse resources and recycle what we can so that those same future generations will be able to enjoy the same high quality milk you enjoy today. For more information, images and photos, visit our media center at <http://www.hilanddairy.com/company/media-center>.