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HILAND DAIRY INTRODUCES FESTIVE FLAVORED MILKS FOR THE HOLIDAYS

Red Velvet, Snickerdoodle, Pumpkin Spice and Chocolate Mint now available in stores

SPRINGFIELD, Missouri (October 31, 2013) – With the holidays upon us, Hiland Dairy is ready to fill shopper’s carts with four new holiday-inspired flavored milks, including Chocolate Mint, Pumpkin Spice, Red Velvet and Snickerdoodle. These new delicious flavors are perfect cold, warm or as a creamer for coffee and tea and can even be incorporated into many delicious holiday recipes.

“We wanted to offer our customers a festive, sweet treat to enjoy during the holidays,” said Gary Aggus, president/general manager of Hiland Dairy. He added, “These flavored milks contain the same nine essential nutrients as white milk—including Calcium, Vitamin D and Potassium—making them a delicious way to consume essential vitamins and nutrients important for health.”

In addition to these new products, Hiland Dairy is hosting a holiday cookie recipe contest on their website. The winner will receive a year’s supply of Hiland Dairy products.

For new Hiland Dairy Flavored Milk images, visit:

<http://www.HilandDairy.com/company/media-center>

About Hiland Dairy

For more than 75 years, Hiland Dairy has been delivering fresh, wholesome dairy products to the Midwest. Hiland is proud to be farmer-owned producing dairy products with milk from local dairy farms, most located within 100 miles of our 11 Hiland Dairy plants in Arkansas, Kansas, Missouri, Nebraska and Oklahoma. As a full-service dairy, Hiland’s quality products include milk, buttermilk, eggnog, ice cream, yogurt, cottage cheese, sour cream and dips, half and half, whipping cream, butter and cheese. Hiland also produces fresh orange and apple juice, lemonade and fruit punch. In addition, Hiland Dairy produces and distributes Red Diamond Tea, YoPhoria Smoothies – as well as a full line of Iced Coffee, Lactose Free Milk, Almond Milk and Soy Milk. The company serves customers in several states, including Arkansas, Colorado, Iowa, Illinois, Kansas, Missouri, Nebraska, Oklahoma, South Dakota, Wyoming and Texas.

Hiland Dairy is committed to delivering wholesome dairy products from milk that is naturally delicious and full of important nutrients – with no artificial growth hormones. We care deeply about preserving our water, land and natural resources for future generations. To that end, we also reduce waste, reuse resources and recycle what we can so that those same future generations will be able to enjoy the same high quality milk you enjoy today. For more information, images and photos, visit our media center at <http://www.hilanddairy.com/company/media-center>