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Hiland Dairy Celebrates Family Fun!

Consumers Have Chance To Win Trip For Four To Orlando's Famous Theme Parks

Springfield, Mo. - - June 17, 2013 - - To mark the beginning of summer and a newly expanded distribution area, Hiland Dairy is inviting consumers to enter to win a trip for four to Orlando in a "Florida Family Fun Getaway."

From June 17 - September 29, 2013, consumers may visit Hiland Dairy's summer contest page (<http://www.HilandDairy.com/FamilyFun>) and enter for a chance to win a trip for four to Orlando's world-famous theme parks. The winner will receive round-trip airfare, hotel accommodations, theme park tickets and more! For official rules, please visit the website link above.

"Whether you're a kid or an adult, summer means fun in the sun," says Gary Aggus, president/general manager of Hiland Dairy. "This contest is a great way to celebrate summer and the coming together of the Hiland brand in all of our markets."

Hiland Dairy expanded its market area this year and the Hiland brand is now available in Des Moines, Kansas City, Little Rock and Omaha.

For more information about the 2013 "Florida Family Fun Getaway," please visit <http://www.HilandDairy.com/FamilyFun>.

About Hiland Dairy



For more than 75 years, Hiland Dairy has been delivering fresh, wholesome dairy products to the Midwest. Hiland is proud to be farmer-owned producing dairy products with milk from local dairy farms, most located within 100 miles of our 11 Hiland Dairy plants in Arkansas, Kansas, Missouri, Nebraska and Oklahoma. As a full-service dairy, Hiland's quality products include milk, buttermilk, egg nog, ice cream, yogurt, cottage cheese, sour cream and dips, half and half, whipping cream, butter and cheese. Hiland also produces fresh orange and apple juice, lemonade and fruit punch. In addition, Hiland Dairy produces and distributes

Red Diamond Tea, Health Wise Probiotic Yogurt and YoPhoria Smoothies. The company serves customers in several states, including Arkansas, Colorado, Iowa, Illinois, Kansas, Missouri, Nebraska, Oklahoma, South Dakota, Wyoming and Texas.

Hiland Dairy remains committed to delivering wholesome dairy products from milk that is naturally delicious and full of important nutrients – with no artificial growth hormones. We care deeply about preserving our water, land and natural resources for future generations. To that end, we also reduce waste, reuse resources and recycle what we can so that those same future generations will be able to enjoy the same high quality milk you enjoy today. For more information, images and photos, visit our media center at <http://www.hilanddairy.com/company/media-center>.

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